

## Regional Sales Director



### TREALITY SVS: leading manufacturer of high-end visual solutions

TREALITY SVS is a leading global company with more than 25 years of experience in developing and implementing **visual solutions for high-tech simulators**. Our TREALITY branded systems are primarily used for training helicopter and fast jet pilots, but they are also widely employed in other areas such as air traffic control and ship bridge simulation.

At TREALITY SVS, you'll be part of a unique mission: ensuring that **future pilots and individuals with critical responsibilities for the safety of others receive the most advanced and realistic training possible**. Our systems take their training to the highest achievable level.

With an **international presence**, TREALITY SVS provides solutions to customers worldwide. Our Belgium site is located in Kuurne (near Kortrijk), and we collaborate closely with our offices in the United States.

We are currently seeking a **Regional Sales Director** to join our team at the Kuurne site.

### Function

As the Regional Sales Director, you are responsible **for managing sales operations** within your specified geographic region. Your role involves generating sales by identifying potential customers, promoting our products or services, and closing contracts.

The Regional Sales Director recognizes and understands customer needs, offers appropriate solutions, manages and develops key accounts, and build strong relationships with customers to drive revenue growth.

Additionally, you will work closely with senior management to align your sales efforts with the company's business objectives.

This position is based in Kuurne Belgium and reports to the **Vice President Sales and Marketing**.

### Profile

TREALITY SVS is seeking an experienced and ambitious Regional Sales Director with the following qualifications:

- Master/Bachelor's degree in engineering, business, marketing, or equivalent combination of experience and education
- Proven experience in advanced B2B sales and marketing
- Strong Key Account Management skills
- Ability to explain the technological advantages and customer benefits of TREALITY SVS' solutions
- Commercial attitude with expertise in price setting
- Excellent communication, active listening, and influencing skills
- Team player
- Fluency in English
- Willingness to travel

## Offer

At TREALITY SVS, you will join a team of world-class professionals, gaining the opportunity to work on an international level with excellent conditions, including:

- Competitive base salary with a flexible plan, allowing you to allocate a portion of your gross salary towards benefits
- Company car
- Hospitalization insurance
- Pension plan

## Place of employment

Pieter Verhaeghestraat 44, 8520 Kuurne, Belgium.

## Interested?

If interested, please send your resume and short motivation to [gulcin.soker@trealitysvs.com](mailto:gulcin.soker@trealitysvs.com). Do not hesitate to contact us with further questions.